



# Sponsorship Packages

## **PARTNER WITH NORTH AMERICAN GAY VOLLEYBALL ASSOCIATION (NAGVA) CHAMPIONSHIPS XXX!**

### **SUPPORT THE COMMUNITY & PROMOTE YOUR BUSINESS**

The NAGVA Championships XXX is pleased to invite you to become a sponsor of our 30th annual championship games. Events will be held May 24 – 27, 2012. The championships will consist of many exciting events including several days of tournament games at the Las Vegas Convention Center. Other events include receptions and parties showcasing celebrity entertainment, food, merchandise, and other activities.

### **DISTRIBUTION & LONG SHELF-LIFE GET RESULTS**

A program and guide book will be distributed extensively to NAGVA membership for the Championships which draws players from across the United States & Canada. During the event, the program will be given to all registered players and be made available to local attendees as well. The Championship Program has a shelf life! This means it delivers your advertising often, creating an excellent branding opportunity for your business. Additionally, it's a souvenir that will remind attendees of your contribution and commitment to support the LGBT community. As research indicates, the LGBT community is loyal to those who support them!

### **BUILD CUSTOMER AWARENESS & LOYALTY**

Being a sponsor with the NAGVA Championships XXX provides a tremendous amount



of exposure for your business to the LGBT community and their allies. The Championships are not only a spectacular event for the attendee, but an amazing experience for those who assist in making it happen. Your support builds tremendous awareness for all in attendance. Supporting the NAGVA Championships proves that your business goes deeper than commerce; it truly cares about and supports its community.

### **PARTNER WITH THE NAGVA CHAMPIONSHIPS XXX**

We look forward to working with you as a sponsor of the Championships XXX! The Championships provide an opportunity for you to reinforce your brand in a significant media market, to the extremely “brand loyal” LGBT community.

### **THANK YOU!**

I look forward to answering any of the questions you may have regarding potential sponsorship opportunities.

### **Fred Balduini**

Sponsorship Committee Chair  
Sponsors@GayVolleyballVegas.org



## **\$1,000 | BRONZE**

- 1/2 Page Ad in Championship Program - Premium Placement
- Sponsor Logo Placement
- Website Link
- Championship Tee Shirt Logo Placement - Bronze Level
- Digital Placement in Looped Logo Track at Championship Banquet
- 2 Tickets to Championship Banquet

## **\$2,000 | SILVER**

- 1/2 Page Ad in Championship Program - Premium Placement
- Sponsor Logo Placement
- Website Link
- Championship Tee Shirt Logo Placement - Silver Level
- Court Sponsorship - Pool Courts
- Digital Placement in Looped Logo Track at Championship Banquet
- 2 Tickets to Championship Banquet





**\$3,000 | GOLD**

- Full Page Ad in Championship Program - Premium Placement
- Sponsor Logo Placement
- Website Link
- Championship Tee Shirt Logo Placement - Gold Level
- Court Sponsorship - Premium Placement - Bracket Play Courts
- Entry Banner Placement - Las Vegas Convention Center
- Digital Placement in Looped Logo Track at Championship Banquet
- 4 Tickets to Championship Banquet

## \$5,000 | PLATINUM

- Full Page Ad in Championship Program - Premium Placement
- Sponsor Logo Placement
- Website Link
- Championship Tee Shirt Logo Placement - Platinum Level
- Court Sponsorship - Premium Placement - Championship Courts
- Entry Banner Placement - Las Vegas Convention Center
- Digital Placement in Looped Logo Track at Championship Banquet
- 5 Tickets to Championship Banquet
- 1 MVP Award



## SPONSORSHIP DEADLINES

- Completed Sponsorship Agreement and complete sponsorship payment must be postmarked no later than May 1, 2012.
- Please make checks payable to **LVGA3**.
- Send Agreement and Sponsorship to:  
NAGVA Championships  
2607 Mystere Ct.  
Las Vegas, NV 89117
- Logos in PDF or EPS format should be sent to [sponsors@gayvolleyballvegas.org](mailto:sponsors@gayvolleyballvegas.org) as soon as possible, but no later than May 4, 2012.
- Camera ready artwork for NAGVA's Official Championship Guide should be sent in high resolution JPG or PDF format to [sponsors@gayvolleyballvegas.org](mailto:sponsors@gayvolleyballvegas.org) by May 4, 2012.
- Company Banners should be available for pick up or delivered by May 18, 2011. A special rate of \$4 per square foot has been established for the printing of sponsor banners on heavy-duty outdoor vinyl by Big Ideas Printing. If you wish to take advantage of this special rate, please contact Big Ideas Printing at (702) 253-5003.



\*Please Note: Only sponsor commitments made by May 1, 2012 are guaranteed inclusion in Championship Program & Guide Book.



**For more information, or to discuss your sponsorship, please contact:**

**Fred Balduini**

Sponsorship Committee Chair

[Sponsors@GayVolleyballVegas.org](mailto:Sponsors@GayVolleyballVegas.org)

The NAGVA XXX Championships are a 501-c3 non-profit event hosted by LVGA3 Volleyball.